

SAADKHAN

*Turning clicks into traffic with Content-Creation,
SEO & Automation*

DIGITAL MARKETER

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PROFILE:

I am an Expert Digital Marketer and content creator with a proven track record of crafting high-traffic, engaging content. With extensive experience in SEO, Content Writing, and viral content production, I've successfully driven over 10.36M+ visitors to my blog. I specialize in keyword research, on-page/off-page SEO, analytics, and short-form video content—consistently creating Reels that reach 100K–1M+ views boosting brand visibility by +723% in 90 Days. and I focus on user-centric content, viral growth strategies, and helping brands scale their digital presence.

WORK EXPERIENCE:

Digital Marketing Executive at Bhangale Softwares

January 2025 - Present

- Produced viral content with 100K–300K+ real views per post, with multiple pieces crossing 1M+ total reach—tripled engagement within weeks.
- Designed 120+ high-performing reels, ads & creatives using Photoshop, Illustrator, Canva & CapCut. Increased follower growth by 40% through strategic content timing, trend utilization, and high-retention formats.
- Shot and edited videos using Premiere Pro & After Effects—optimized for mobile-first platforms.
- Developed & deployed Bhangale Softwares one of the brand website using WordPress—responsive, SEO-optimized, and visually aligned with brand identity.
- Spearheaded visual branding across all digital platforms, boosting engagement and improving user interaction consistently.

Freelance Content Creator & SEO Specialist

January 2020 - January 2025

- Drove 10M+ organic visits through SEO-focused blogs, social posts & email campaigns. Boosted search visibility by 150% via keyword research, meta tags & backlinks. Created engaging copy & visuals (Photoshop, Canva, Figma), raising CTR by 40%. Grew social media (IG, FB, LinkedIn) engagement by 30%. Used Google Analytics, SEMrush & Ahrefs to optimize content strategies aligned with business goals.

Python Automation& Process Optimization (Freelance)

October 2018 January 2022

- October 2018 January 2022 Developed 20+ Python automation solutions for Instagram, Facebook, and websites, optimizing workflows, reducing manual tasks, and enhancing operational efficiency.
- Created user manuals and guides to help clients effectively use automation tools, improving user experience and strengthening client relationships.

Internship at Sahu Technologies & Python Bootcamp (ED SPREAD)

September 2019 - Present

- Built automation tools and GUI apps using Python, leveraging Requests, BeautifulSoup, and Tkinter to streamline data collection, competitor tracking, and content workflows. Improved team productivity by reducing manual tasks, while sharpening skills in agile execution, data handling, and scalable development practices that can work in digital marketing operations.

EDUCATION :

Mumbai University , Bachelors in Computer Engineering

May 2019 – March 2022

Graduated in B.E with Distinction of 8.2 CGPA.

MSBTE, Kalyan, Information Technology (Diploma)

May 2017 – May 2019

Completed Diploma in Information technology with distinction marks of 76% in final year.

Sanpada College, 12th Science






June 2015 – March 2017

Completed High School with Science stream.

TECHNICAL SKILLS:

- **Content Creation Tools:** WordPress, Blogger, Canva, Adobe Photoshop
- **SEO Techniques:** Keyword Research, On-Page SEO, Off-Page SEO, Link Building
- **Writing & Blogging:** Technical Writing, Blogging, Copywriting
- **Social Media Management:** Facebook, Instagram, LinkedIn
- **Video Content Creation:** YouTube Video Production, Video Editing
- **Analytics Tools:** Google Analytics, SEMrush, Ahrefs
- **Web Development:** HTML, CSS, JavaScript, Wordpress, Wix, Landing pages
- **Automation:** Web Automation with Python (Instagram/Facebook Automation)

LINKS:

-  [GitHub](#)
-  [LinkedIn](#)
-  [Stack overflow](#)
-  [Bloggers](#)
-  [Dashboard Screenshots](#)

LANGUAGES:

- English
- Urdu
- Hindi
- Marathi (Beginner)
- Arabic

HOBBIES:

Videography, Creating Edits, Coding, Exploring New Technologies, Guitar and Creating Music.

CERTIFICATES :

[[Internship at sahu Tech](#)]

[[ED SPREAD Bootcamp](#)]

[[Programming](#)]